

UNITED STATES COURT OF APPEALS  
FOR THE NINTH CIRCUIT

**FILED**

NOV 08 2010

MOLLY C. DWYER, CLERK  
U.S. COURT OF APPEALS

In re: NCAA STUDENT-ATHLETE  
NAME & LIKENESS LICENSING  
LITIGATION,

SAMUEL MICHAEL KELLER; et al.,

Plaintiffs - Appellees,

v.

ELECTRONIC ARTS INC.,

Defendant - Appellant,

and

NATIONAL COLLEGIATE ATHLETIC  
ASSOCIATION and COLLEGIATE  
LICENSING COMPANY,

Defendants.

No. 10-15387

D.C. No. 4:09-cv-01967-CW  
U.S. District Court for Northern  
California, Oakland

**ORDER**

The amicus brief submitted by The Major League Baseball Players Association, The National Football League Players Association, The National Basketball Players Association, The National Hockey League Players' Association and The Major League Soccer Players Union on November 5, 2010 is filed.

Within 7 days of this order, amici curiae are ordered to file 7 copies of the brief in paper format, with a green cover, accompanied by certification (attached to the end of each copy of the brief) that the brief is identical to the version submitted electronically. A sample certificate is available on the Court's website, [www.ca9.uscourts.gov](http://www.ca9.uscourts.gov), at the Electronic Filing - ECF link.

FOR THE COURT:

Molly C. Dwyer  
Clerk of Court

Pearl Kariakin  
Deputy Clerk